



## SYLLABUS

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| <b>Course Title</b>                                                         | Senior Seminar                                                                                                                                                                                                                                                                                                                                    |
| <b>Course Number</b>                                                        | GRD 496                                                                                                                                                                                                                                                                                                                                           |
| <b>Number of Credits</b>                                                    | 3                                                                                                                                                                                                                                                                                                                                                 |
| <b>Course Dates</b>                                                         | 8/17/20 - 10/10/20                                                                                                                                                                                                                                                                                                                                |
| <b>Instructor</b>                                                           | Chris Hadfield                                                                                                                                                                                                                                                                                                                                    |
| <b>Email Address</b>                                                        | chris.hadfield@doane.edu                                                                                                                                                                                                                                                                                                                          |
| <b>Office Hours/Availability</b>                                            | 5:30 - 6 Wednesday - Thurs                                                                                                                                                                                                                                                                                                                        |
| <b>Phone Number</b>                                                         | Calls only 402.202.2435                                                                                                                                                                                                                                                                                                                           |
|                                                                             |                                                                                                                                                                                                                                                                                                                                                   |
| <b>Textbook Information:<br/>(e.g. title, edition,<br/>publisher, ISBN)</b> | NONE                                                                                                                                                                                                                                                                                                                                              |
| <b>Additional Course Materials</b>                                          | NONE                                                                                                                                                                                                                                                                                                                                              |
|                                                                             |                                                                                                                                                                                                                                                                                                                                                   |
| <b>Course Description</b>                                                   | With the guidance of a faculty member, students will develop an extensive portfolio which will demonstrate the knowledge and skills expected upon completion of the major. Satisfactory completion of this portfolio will demonstrate a solid understanding of the major, as well as the confidence and skills to work with existing and emerging |

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|                                            | aspects of the professional field, to be creative artisans and problem solvers, and to accomplish visual communication effectively.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Program Outcomes</b>                    | <ul style="list-style-type: none"> <li>a. Develop critical and analytical thinking skills</li> <li>b. Apply creative solutions to complex problems</li> <li>c. Gain working knowledge of communication concepts, processes, and visualization of techniques</li> <li>d. Appreciate the role of graphic design history and criticism as a framework for practice</li> <li>e. Master current material and tools, and technologies for graphic design</li> <li>f. Understand the underlying principles and practices in image design, typography, symbol systems, informational and promotional design, multimedia, and Web design</li> <li>g. Recognize the designer's responsibility to the client, audience, and society</li> <li>h. Practice effective and innovative communication in the field of graphic design</li> </ul> |
| <b>Course Learning Outcomes/Objectives</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| <b>Technology Requirements</b>             | <a href="https://www.doane.edu/faq/minimum-computer-requirements">https://www.doane.edu/faq/minimum-computer-requirements</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

## Course Schedule

| Week or Module | Topic | Content | Assessments Matched to Learning Outcomes | Due Date & Time |
|----------------|-------|---------|------------------------------------------|-----------------|
|                |       |         |                                          |                 |

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|-----------|---------------------------------------------------|-------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------|
| (e.g. 1)  | (e.g. What is economics?)                         | (e.g. Read Chapter 1 and 2, view video, guest speaker | e.g. Vocabulary quiz (LO1) Problem set (LO3) Case study                                     | e.g. Week 2 by 6 p.m. |
| Week 1-8  | Initial meeting and discussion of entire 16 weeks | Research paper on Designer or Design firm             | Gain knowledge of how the industry functions by interviewing professional Graphic Designers | End of week 8         |
| Week 9-16 | Multiple meetings discussing resume and portfolio | Compile work from both design and fine art categories | Learn how to put a successful resume and portfolio                                          | End of week 16        |
|           |                                                   |                                                       |                                                                                             |                       |
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#### Grading Assessments

| Type of Assessment     | Points                           | Total possible points |
|------------------------|----------------------------------|-----------------------|
| (e.g. Vocabulary Quiz) | (e.g. 10 points each (weeks 1-5) | (e.g.. 50)            |
|                        |                                  |                       |

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### Grade Scale

A+ = 97-100%   A = 94-96%   A- = 90-93%   B+ = 87-89%   B = 84-86%   B- = 80-83%  
 C+ = 77-79%   C = 74-76%   C- = 70-73%   D+ = 67-69%   D = 64-66%   D- = 60-63%  
 F= 59% or below

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| <b>Participation Policy</b>                               | <p>A student is expected to be prompt and regularly attend on-ground classes in their entirety. Regular engagement is expected for on-line courses. Participation in class discussions is an integral part of your grade.</p> <p>(Faculty to insert any additional class participation; see resource page for ideas.)</p>                        |
| <b>Study Time</b>                                         | <p>Expectation of the amount of time the course requires students to spend preparing and completing assignments. Typically, students could expect to spend approximately 12 hours a week preparing for and actively participating in this 8-week 3 credit hour course. This actual time for study varies depending on students' backgrounds.</p> |
| <b>Late Work</b>                                          | <p>(Include expectations regarding late work; please see attachment for examples.)</p>                                                                                                                                                                                                                                                           |
| <b>Submitting Assignments</b>                             | <p>(Include expectations regarding students' submission of assignments, for example, in class or in Canvas.)</p>                                                                                                                                                                                                                                 |
| <b>Communication Policy including Assignment Feedback</b> | <p>(State your policy on timeliness of communicating with students and length of time needed before assignments will be graded, e.g. 48 hours.)</p>                                                                                                                                                                                              |
| <b>Academic Integrity Policy</b>                          | <p>Doane University expects and requires all its students to act with honesty and integrity and respect the rights of others in carrying out all academic assignments. Academic dishonesty, the act of knowingly and willingly attempting or assisting others to gain academic success by dishonest means, is defined in four categories:</p>    |

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|                               | <ol style="list-style-type: none"> <li>1. Cheating - "Intentionally using or attempting to use unauthorized information or study aids in an academic exercise."</li> <li>2. Fabrication - "Intentional and unauthorized falsification of invention or any information or citation in an academic exercise."</li> <li>3. Facilitating Academic Dishonesty - "Intentionally or knowingly helping or attempting to help another to commit an act of dishonesty," and/or coercing others to do the same.</li> <li>4. Plagiarism - "Intentionally or knowingly representing the words or ideas of another as one's own in any academic exercise," in both oral and written projects.</li> </ol> <p><i>Gehring, D., Nuss, E.M., &amp; Pavela, G. (1986). Issues and perspectives on academic integrity. Columbus, OH: National Association of Student Personnel Administrators</i></p> <p>For more information on the sanctions for academic dishonesty, please visit the website:<br/> <a href="http://catalog.doane.edu/content.php?catoid=18&amp;navoid=1448#Academic_Dishonesty">http://catalog.doane.edu/content.php?catoid=18&amp;navoid=1448#Academic_Dishonesty</a> </p> |
| <b>Academic Support</b>       | <p>Please contact academicsupport@doane.edu<br/> <a href="https://www.doane.edu/graduate-and-adult/academic-support">https://www.doane.edu/graduate-and-adult/academic-support</a> </p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Disability Services</b>    | <p><a href="https://www.doane.edu/disability-services">https://www.doane.edu/disability-services</a><br/> Doane University supports reasonable accommodations to allow participation by individuals with disabilities. Any request for accommodation must be initiated by the student as soon as possible. Each student receiving accommodations is responsible for his or her educational and personal needs while enrolled at Doane University.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Military Services</b>      | <p><a href="https://www.doane.edu/graduate-and-adult/military">https://www.doane.edu/graduate-and-adult/military</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Anti-Harassment Policy</b> | <p><a href="http://catalog.doane.edu/content.php?catoid=5&amp;navoid=452">http://catalog.doane.edu/content.php?catoid=5&amp;navoid=452</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Grade Appeal Process</b>   | <p><a href="http://catalog.doane.edu/content.php?catoid=5&amp;navoid=238">http://catalog.doane.edu/content.php?catoid=5&amp;navoid=238</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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| <b>Credit Hour Definition</b> | Doane University follows the federal guideline defining a credit hour as one hour (50 minutes) of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks (one semester), or the equivalent amount of work over a different time period (e.g., an 8-week term). This definition applies to courses regardless of delivery format, and thus includes in-person, online, and hybrid courses (combination of in-person and online). It also applies to internship, laboratory, performance, practicum, research, student teaching, and studio courses, among other contexts. |
| <b>Syllabus Changes</b>       | Circumstances may occur which require adjustments to the syllabus. Changes will be made public at the earliest possible time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |